

Gold + Coaching Member UPGRADE ENROLLMENT FORM

For Those Interested In Doing What You Do
FASTER, EASIER, and MORE PROFITABLY!

‘Gold+’ Tele-Coaching Program for \$239.97 per month.

Participation in Gold+ includes:

- **ALL GOLD MEMBERSHIP BENEFITS**
 - The NO B.S. MARKETING LETTER
 - FREE Consulting Call-In Days
 - MILLION DOLLAR RESOURCE DIRECTORY
 - Monthly Exclusive Interview “MARKETING GOLD” CD
 - Monthly “MARKETING GOLD” Hotsheet
 - GOLD Member RESTRICTED ACCESS WEBSITE
- **GOLD + “ONLY” FREE YEARLY NETWORKING EVENT & SEMINAR**
- **TWELVE special “closed door,” live tele-seminars and tele-coaching calls**
- **CD’s of all tele-seminar calls**
- **Open Q & A Time each month with Dan, Bill, and the guest expert**
- **WEEKLY FAX of important ideas, reminders, tips, commentary - to nag, nudge, provoke, and motivate you**
- **GOLD+ ONLY time slots during Dan and Bill’s open call-in days**
- **At least a 50% DISCOUNT to all Glazer/Kennedy Seminars**

____ Yes Dan and Bill, I want to ‘upgrade’ to Gold+ and get the FREE gifts of The Michael Jans call on ‘Autonomy’, the thirty Gold+ inserts on CD that I missed and THREE ADDITIONAL Gold+ CDs.

**TO SELECT YOUR FREE CDS
SEE THE NEXT PAGE**

I would Like The Following 3 FREE CDs with my membership upgrade:

- Craig Forte** talk about **“Secrets for Creating Newsletters”** that get read and responded to
- John Carlton talk about **“How to Create Copy That Sells”**
- Rory Fatt** talk about **‘Marketing Deep In Your Funnel’** for maximum results
- Barry Shamis talk about **“Recruiting, Selecting and Hiring Winning Employees”**
- Chauncey Hutter** talk about **“Retooling Your Business”** when change occurs
- Scott Tucker and John Davis talk about **“Extracting BIG Money From Small Numbers”**
- Jim Camp** talk about **“Start With No”** in order to effectively negotiate
- Tim Paul talk about **“Creating and Handling Big Growth”** within an organization
- Corey Rudl** talk about **“How Any Business Can Effectively Use The Internet”**
- Included** Mike Jans talk about **“Autonomy – Working On Your Own Terms”**
- Dan Kennedy** talk about **“Why You Should Write A Book”**
- Vince Zirpoli talk about **“How To Maximize Employees For Maximum Productivity”**
- Lee Milteer & Dr. Paul Searby** talk about **“How To Be a Parasite Marketer”**
- Steve Harrison talk about **“How Any Business Can Use FREE Publicity”** to promote themselves
- Elsom Eldridge** talk about **“Creating BIG Income As The OBVIOUS EXPERT”**
- Bill Glazer & Dan Kennedy talk about **“Creating A Unique Selling Proposition”**
- Bill Glazer** talk about **“BIG Marketing Breakthroughs”**
- Larry Steinmetz talk about **“How To Sell At Prices Higher Than Your Competition”**
- Robert Ringer** talk about **“ACTION! Nothing Happens Until Something Moves”**
- Joe Sugarman talk about **“Psychological Triggers that Cause Customers to Buy”**
- Brian Kurtz** talk about **“How to Target the Perfect Prospect”**
- Bill Glazer and Dan Kennedy talk about **“Building Blocks of Successful Direct Response Advertising”**
- Jake Steinfeld** talk about **“Business Secrets from the Ultimate Street Smarts Entrepreneur”**
- Kenny Glicman talk about **“How Successful Businesses Promote Themselves”**
- Dan Kennedy’s “Gold Plus Contest”**
- Jay Gier talk about **“How to Use Your Phone to Increase Your Business”**
- Gregg Neilsen** talk about **“How to Penetrate The Clutter With Newsletters”**
- Dan Kennedy talk about **“Lessons Learned From His High Level Coaching & Consulting Clients”**
- Ron Caruthers** talk about **“Marketing to the Affluent & Designing Premium Priced Products”**
- Steve Miller talk about **“How To Succeed As An Exhibitor At A Show”**

Instead of just receiving the four CDs, **I want to get ALL of the CDs of the calls I missed.** Charge my credit card \$1777, less than half the original membership for the thirty months I missed.

Instead of just receiving the four CDs, **I want to get 15 of the CDs (an additional 11).** Charge my credit card \$997.

PLEASE PRINT: FAX BACK TO 410-825-3301, ATTENTION: MONICA

Name _____ Business Name _____

Address _____

City _____ State _____ Zip _____ Phone: _____

FAX _____ EMAIL _____

Credit Card: Visa Master Card AMEX Discover

Card # _____ Exp. Date _____

Card Holder Signature: _____ Date _____